



Smartware and Smartcare Solutions

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Chiptech Media Release

Introducing PRU

The Personal Response Unit, known simply as PRU, is fast becoming a good friend to thousands of older Australians who have recently had one installed in their homes by Chubb, VitalCall.

PRU combines innovative technology with ease of use in an attractive and affordable personal monitoring system. Functions include a personal alarm, medication reminders and the ability to upload and download firmware, graphics and voice files over a standard phone line. An additional extra can include in-built PIR providing comprehensive inactivity monitoring. PRU is also designed as a future platform, capable of passing information for home health monitoring devices.



PRU is part of Chiptech's innovative Smartware range of highly reliable and intelligent hardware, which is designed to help individuals remain independent, safe and healthy in their homes. Smartcare is being developed as custom or packaged software solutions for monitoring companies.

Smartware and Smartcare solutions address the growing demands an ageing population places on families, care services and the health care sector. The European population aged 65 years and over is projected to rise from 84 million in 2008 to over 151 million in 2060*. Chiptech's smart solutions are carefully designed to compliment the broad range of care and health services providing a comprehensive approach to customer centred care.

For more information on the Personal Response Unit - PRU, please visit our stand at MEDICA 2008, contact a Chiptech representative or visit the website.

MEDICA 19 -22 November 2008 - Hall 17 Stand A58
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* Konstantinos Giannakouris (2008) *Ageing characterises the demographic perspectives of the European societies*: EUROSTAT Statistics in focus, sourced from EUROPOP2008 convergence scenario.